

# Personal Data Breach Simulation Conference 2025

Leading Through Personal Data Breach: The New Era of PDPA  
Enforcement and Positioning for the Regulatory Sea Change



1<sup>st</sup> July 2025



1:30 PM - 5:00 PM



Grand Ballroom, Pullman KLCC

# OVERVIEW

Data breaches are no longer a matter of if – but when. As Malaysia enters a new era of PDPA enforcement, organizations must be ready to respond fast, smart, and in full compliance.

Join us, alongside over 300 participants, for an action-packed event featuring a live cyber breach simulation and expert-led discussions designed to sharpen your response strategies and boost your regulatory readiness. Learn how to lead confidently through a crisis, minimize business impact, and stay ahead in today's rapidly shifting risk landscape.

Don't just react to cyber threats – get ahead of them. Secure your spot now and be part of the movement shaping the future of data protection.

# AGENDA

● 2:00 PM - 3:00 PM

**The Personal Data Protection (Amendment) Act 2024:**  
Legal Readiness and Practical Implementation for In-House Counsel

● 3:00 PM - 4:00 PM

**“From Footprint to Fallout”:**  
How Hackers Learn About You Before Launching an Attack

● 4:00 PM - 5:00 PM

**Panel Discussion I From Compliance to Implementation:**  
Practical Strategies for Building a Robust Personal Data Protection Framework

# The Personal Data Protection (Amendment) Act 2024: Legal Readiness and Practical Implementation for In-House Counsel

Keynote Speakers: Hear from Malaysia's Leading Technology Lawyers



Halim Hong & Quek's Technology Practice Group is a leading force in the realm of Technology, Media, and Telecommunications (TMT) law. The group is led by Ong Johnson, an award-winning technology lawyer and recognised thought leader in the TMT and Fintech sectors, and co-headed by Lo Khai Yi, who brings significant expertise in technology acquisition, outsourcing, and

cybersecurity. Together, they lead a formidable team of capable lawyers who possess extensive knowledge and experience in technology law, setting our practice apart in this niche field. The Technology Practice Group serves a wide range of technology clients, including unicorn-to-be startups, financial institutions, publicly listed corporations, multinational technology companies, mobile network operators, and government-linked companies. The Technology Practice Group's commitment to excellence has been recognised with multiple awards, including Fintech Law Firm of the Year at the ALB Malaysia Law Awards 2024 and 2025, Band 2 ranking in Fintech by Chambers and Partners, and a Tier 3 ranking in Fintech by Legal 500.

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## Ong Johnson | Halim Hong & Quek



Ong Johnson is the Head of HHQ's Technology Practice Group, specialising in TMT (Technology, Media, and Telecommunications) law.

He has deep and diverse experience in helping boards and executive teams navigate rapidly evolving technology regulatory and compliance issues involving AI, digital assets, Real-World Asset (RWA) tokenization, fintech, cybersecurity, privacy, and competition law.

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## Lo Khai Yi | Halim Hong & Quek



Khai Yi's passion for technology has helped him built an expertise in the dynamic and complex fields of Technology, Media and Telecommunications ("TMT").

In the current landscape where digitisation and digitalisation are the trend, Khai Yi has placed himself strategically in a position where his skillsets and understanding of the evolving tech industries are able to be put to good use to benefit his clientele.

# “From Footprint to Fallout”: How Hackers Learn About You Before Launching an Attack

Live Data Breach Simulation from Award-Winning Industry Leader in Cyber Security Services and Solutions, FIRMUS



FIRMUS, established in 2008, is an award-winning industry leader in cyber security services and solutions. FIRMUS are one of the first cybersecurity consultancy company in the region to acquire the ISO 27001:2022 certification as well as

being CREST (Global Cybersecurity Accreditation Body) for its reliable and accurate penetration testing services.

FIRMUS also has deep partnerships with market-leading cybersecurity technology leaders and was recognised by PIKOM, ASOCIO & Cybersecurity Malaysia's "Cyber Security Company of the Year" in 2012, 2016 & 2021.

We pride ourselves on helping to build a secure and trusted cyberspace for business in the region, and we aim to be the cornerstone cybersecurity partner, strengthening our clients through service excellence and business competence.

For more information, visit <https://firmussec.com/>

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## Vikneswaran Kunasegaran | FIRMUS



Vikneswaran, better known as Vicky, is the Senior Vice President – Security Assessments at FIRMUS, with over 13 years of experience in penetration testing, vulnerability management, and cybersecurity consulting. For the past four years, he has led compromise assessments, threat hunting, and incident response engagements for numerous clients across Malaysia and Singapore, helping organizations detect, analyze, and respond to sophisticated cyber threats. A GIAC Penetration Tester (GPEN) since 2014, Vicky has a deep technical background in network security, patch management, and security architecture design. His expertise extends to building security awareness programs as a Certified Security Awareness & Competence Manager, where he focuses on strengthening the human layer of cybersecurity through training and strategic awareness initiatives. His leadership at FIRMUS continues to drive innovation in security assessments, helping organisations stay ahead of emerging cyber risks.



## Panel Discussion I From Compliance to Implementation: Practical Strategies for Building a Robust Personal Data Protection Framework

Panel Speakers: Hear from Key Industry Leaders

### Benjamin Shepherdson | CelcomDigi Berhad



Benjamin is a seasoned leader in governance, risk management, and privacy, with extensive experience spanning Banking, Retail, EdTech, Aviation, Travel, Healthcare and Consulting. He currently serves as Head of Privacy at a leading telecommunications company, where he spearheads strategic data protection initiatives, ensuring compliance with evolving regulatory landscapes while fostering a privacy-centric corporate culture.

Holding a finance degree and an MBA, Benjamin has spent years guiding organizations—from agile startups to established multinationals—in strengthening their compliance frameworks. He is a Certified Information Privacy Manager (CIPM) and Certified GRC Professional (GRCP), committed to advancing governance practices with a forward-thinking approach to privacy, sustainability, and innovation.

A sought-after speaker and trainer, Benjamin frequently shares best practices with regulators and corporate leaders, equipping them to navigate evolving data governance landscapes. As an Adjunct Lecturer at SMU Academy Singapore, he delivers programs on Data Governance and Certified Information Privacy Management (CIPM), fostering a new generation of professionals in privacy and compliance.

Beyond academia and corporate leadership, Benjamin contributes to corporate governance as a member of the Institute of Corporate Directors Malaysia (ICDM) and serves in the National Committee on Disaster Management (Asset Management) at the Malaysian Red Crescent Society (MRCS), reinforcing responsible governance in crisis response.

With a strong foundation in regulatory compliance and governance, Benjamin brings a strategic vision to data protection, empowering organizations to navigate privacy challenges with clarity and confidence.

## Panel Discussion I From Compliance to Implementation: Practical Strategies for Building a Robust Personal Data Protection Framework

Panel Speakers: Hear from Key Industry Leaders

### Jacelyn Khoo I Hong Leong Financial Group Berhad



Jacelyn is the Group General Counsel and Chief Compliance Officer of Hong Leong Financial Group Berhad, where she oversees the Legal and Compliance functions across the financial group comprising the commercial bank, investment bank and insurance companies. She is part of the key senior management team responsible for driving transformation, strategic and operational alignment, major group transactions and group compliance risk management. Jacelyn's experience spans across private practice and in-house roles in Malaysia, China and Hong Kong, covering legal, governance, privacy and compliance portfolios. She has been instrumental in establishing and implementing personal data protection frameworks across her various roles and continues to lead its strategic deployment within the organisation.

Prior to her time with Hong Leong, she was Regional Counsel with Banco Santander, Legal Director of Tune Hotels Group and General Counsel of Digi Telecommunications. Jacelyn was also named on The Legal 500's GC Powerlist for Malaysia in 2023.

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### Jagdeep Kaur I Capital A Berhad



Jagdeep is the General Counsel of Capital A Berhad, bringing over 25 years of experience as a legal leader, directing strategy and operations across diverse industries including aviation, fintech, and e-commerce. Her expertise encompasses regional and global legal frameworks, and she plays a key role in navigating complex regulatory environments, ensuring corporate governance, and implementing data privacy compliance (PDPA, GDPR). She is also a strong advocate for digital transformation within the legal function.

With the evolving data privacy landscape, particularly the Personal Data Protection (Amendment) Act 2024, her current focus is on building practical and future-ready data protection frameworks. She looks forward to sharing insights on how organisations can effectively integrate compliance into their operational DNA at the upcoming conference.

## Is your organisation Data Protection ready?

Get practical insights on navigating the latest updates under the Personal Data Protection (Amendment) Act 2024.

- Understand your legal obligations and compliance risks under the new PDPA framework.
- Gain hands-on experience through a real-time data breach simulation.
- Strengthen internal decision-making in data protection and breach response.
- Learn best practices in data governance, regulatory readiness, and incident management.
- Engage with legal and technical experts on how to align business operations with the new PDPA mandates.
- Network with peers and professionals to explore the evolving landscape of data protection in Malaysia

### Who Should Attend:

- C-Suite Executives (CEOs, CFOs, COOs)
- Chief Information Security Officers (CISOs)
- Legal and Compliance Officers
- Risk Management Professionals

### Scan QR Code to Register Interest:



[hhq.com.my/PDBSC2025](https://hhq.com.my/PDBSC2025)